



Andrés Mc Lean

Master of Arts in Design Innovation.

Designer focused on Service & Systemic Design.

Personal Information

Born in Buenos Aires, april, 2000



Milan, Italy



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Skills

- Design platforms:



- **English** - Advanced - C1

- **Italian** - Advanced

- **Spanish** - Native

- **Core competences:**

Strategic design in territory, Design Research, Ethnography, Information mapping, Social innovation, Graphic products, Product desing, 3D products & visualizations, Time management.

Activities

- **Sport practices** (Calisthenics, Running, Rugby)

- **Violoncello study** (studying since 2020, I've played in academic graduations and weddings)

Employment History

- **Grma studio** - 01/2024 - present. Freelance

Co- founder

Grma studio is an architecture and product visualization studio. We colaborate with clients to bring to real life their competitive projects. We make the essential visible.

- **Ezequiel Amado Cattaneo Architects** - 01/2023 - 08/2023. Full Time
Head of Communication and Design.

Internal and external communication. Professionalize processes with clients through image design, and optimize internal workflow processes within the interaction with US clients.

Education

- **Master of Arts in Design Innovation** - 10/2024 - 09/2026

Domus Academy Milano. *Milan, Italy.*

Analytical and systemic thinking; design for future scenarios and contexts; design new business models for sustainability; design research.

- **Bachelor's Degree in Design** - 2019 - 2022

Universidad Austral. *Buenos Aires, Argentina.*

Systemic design focused in territories to tackle complex projects where design can solve problems and give meaning.

- **Highschool degree in Social Studies** - 2017

Godspell College. *Buenos Aires, Argentina*

Certifications & Courses

- **Peabody Design Contest** - 2024

Product design: aluminum benches for urban spaces. Design and rendering.

- **Politecnico di Milano** - 2022

International workshop in Design for Kids.

- **Hemispheric University Consortium** - 2021

Virtual Workshop Series - Pathways to Prosperity.

Design for social innovation in economically vulnerable sectors.

- **Service Experience Design** - 2021

Authorized by Universidad Austral and offered by Coursera

Academic activities

- **Assistance to the Professor in Product Design 1** - 2022

Helped students develop their toy design projects.

- **Task Force: Experience design and design thinking for IAE Business School** - 2021

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